# SCCCC News spring 2023



**2023 GSK IMPACT Awards Winner** 

Following a rigorous selection and assessment process, we were chosen from more than 400 charities across the UK as one of the 10 winners of the **2023 GSK IMPACT Awards** which are delivered in partnership with leading health and care charity **The King's Fund**. The awards are a mark of excellence in the charity sector, designed to recognise the outstanding work of small and medium-sized charities working to improve people's health and

wellbeing in the UK. As well as £40,000 in unrestricted funding we will receive expert support and leadership development provided by The King's Fund. Some of the team will attend the awards ceremony in May when the overall winner will be announced.

Lisa Weaks, Senior Associate at The King's Fund,

said: "SCCCC plays a vital role in supporting older people to return home from hospital without delay. It is embedded in the local community, with an impressively large team of volunteers and has continued to respond to the changing needs and pressures on the wider health and care system, for example through its innovative winter pressures service. The significant role the charity plays in supporting the NHS in Sheffield is commendable, and it is widely regarded as a trusted partner in the hospital discharge system. Its volunteer-led 'good neighbour' services offer a lifeline to vulnerable older people who may be lonely or isolated."

Commenting on the award, **Mark Storey, our CEO** said: "We are extremely delighted that the judges of the highly coveted GSK IMPACT awards have recognised the fantastic work of the whole SCCCC team in supporting hospital discharge in Sheffield and named us as one of the winners for 2023. As an organisation SCCCC has supported older



people, their families and carers, and health and social care professionals for nearly six decades and this award recognises the passion and dedication that our staff, volunteers, trustees and partners have given over the many years. Without their devotion to helping others we would not be where we are today.

**(** The support of the GSK IMPACT AWARDS and The King's Fund provides a huge motivational boost as we look towards the future. Being part of the wider awards network and leadership development programme that we can access as winners will be of great benefit as we learn and grow both as an organisation and as individuals. Of course we will also be able to share best practice with other like-minded organisations so that they can learn from us too. This approach of sharing learning can ultimately bring benefits to the people we serve and contribute to a more sustainable impact **99**  As the evenings get lighter and nature awakens, we are given a sense of renewal, rebirth and optimism. But dark days are as long as light days when you are alone. That's why we are on the lookout for more volunteers to join our Good Neighbour Scheme. Just 1 hour a week can make a huge impact on the life of an isolated, older person.

Talking of impact, I am incredibly proud of the team at SCCCC whose dedication and commitment have seen us awarded the GSK Impact Award in partnership with The Kings Fund. To be one of the 10 chosen charities out of 400 applicants is a huge achievement and we are looking forward to the awards ceremony in May.

Thanks to all our amazing volunteers and staff who have made this award possible.

Mark Storey, CEO

SCCCC Office: Tel: 0114 250 5290 www.scccc.co.uk





I am the Equality, Diversity and I nclusion Lead for SCCCC. For those working for the charity, I look at how we can ensure that we are treating our staff in a fair and supportive way. In the communities that make up Sheffield, and Doncaster, I

investigate how we can reach people from all cultural communities and areas of the city to make sure that they have access to our free services. I also meet people from a diverse range of communities to find out what their older people need from SCCCC and discuss ways that they might have barriers to the services that we can overcome. For our older people, I want to make sure that their cultural and religious needs are met and that we can give everyone the same quality of support. This could mean helping them receive a visit from someone who understands their culture, or ensuring that their language requirements are met. My role also involves learning about what different areas and communities are offering to older people, so we can help older people find relevant activities and services on top of receiving our help, to improve their lives in more ways.

My favourite part of my job is finding a new way to support older people from a community or background that we had not previously thought of and knowing that we can make an even bigger impact on a wider range of people. My role has lots of different parts to it, so it is lovely to have so much variety.

#### Lights! Camera! Action! GSK filming day

As part of the GSK Impact award, we had a day of filming. This included interviews with our CEO and service users from across the schemes. This film will be shown at the awards ceremony in May and on our social media pages.







### NEWS

#### Tel: 0114 250 5290

### Easter fun and frolics at Fox Valley market relaunch

As we are Fox Vallevs Charity of the Year for 2023 we hopped at the chance to get involved with the relaunch of the markets and to celebrate Easter by hosting a children's craft area. SCCCC fundraisers Kimberlev France and Ericka Hill dressed as Easter bunnies and were on hand to talk to visitors about the work the charity does to support isolated and vulnerable older people in Sheffield.





Kimberley France said: "Being able to support Fox Valley with the

relaunch was a great opportunity for us. Not only did we get to spread the word about the free services that we provide to the people of Sheffield but we enjoyed seeing the young children make Easter crafts."

But attending the market wasn't all about fun and frolic, there was a clear message to the visitors at the centre.

Ericka Hill, Fundraiser, Marketing and Communications Officer at SCCCC said: "We have a waiting list of isolated older people in this area who are waiting for a volunteer to visit them on a regular basis. Hopefully, by attending the markets we can recruit more kind people to donate just an hour a week to visit an older person in their community. Loneliness is cruel and our older people do not deserve to spend hours, even days of their lives with no one to talk to."

Please get in touch if you can spare an hour a week, email volunteers@scccc.co.uk

#### Look whose fundraising



Staff from Sheffield-based, The Soft Drink Company have taken on the challenge to combat Bog Commander, a mud run and obstacle course and raise vital funds for us to help combat loneliness. The team which consists of 6 staff members from the company, plus two spouses will be braving the Derbyshire-based 6km mud run and obstacle challenge, that's no walk in the park. Located near Buxton, the course will have them climbing over natural and hand-built obstacles including the longest zip wire in the Peak District, a death slide and plenty of mud. The challenge which takes place in May will certainly put the Fun in Fundraising.



### Snow problem for SCCCC winter pressures service

When the snow finally made an appearance we were ready to leap into action with our 4 x 4 vehicle. Funded by the Integrated Care Board, the team were able to transport stranded health professionals to reach patients in the community as well as drop them off at the hospital in our specially adapted vehicle.



### GET INVOLVED...

#### Could you offer a helping hand? Volunteer for SCCCC

Each day the Hospital to Home team drive miles around Sheffield delivering equipment and helping to support older people whilst in hospital, on discharge and beyond. We are always looking for volunteers to spend time with the team to assist in the following tasks:

- Collection of personal belongings for patients whilst in hospital.
- Delivery of equipment such as mobility aids, temporary key safes.
- An emergency food shop.
- The moving of furniture to make way for a hospital bed in a patient's home.
- Feeding pets.

You would always be accompanied by a member of staff and the time commitment can be for a full day, morning or afternoon.

If you are interested, then please contact **volunteers@scccc.co.uk** for more information.



## LETTERS

Dear SCCCC

Thank you for the Wonderful card I received through the post today. The pen pal letter came just at the right time, as it was 12 years since my husband died, and I was feeling low. It was like a robin Wrapping its Wings around me.

Thank you for everything Irene (Pen pal Scheme service user)

### What are your thoughts about SCCCC? Share them with us. Email: mail@scccc.co.uk

Make a donation today to help SCCCC to maintain the level of care that all of our friends and families deserve. Your donation will go a long way to improving the level of care in our communities.

**£5 can pay for** an emergency food parcel to be delivered to an older person's home who has just been discharged from hospital and has no support.

**£10 can help provide** emergency practical support for an older person in need.

**£20 can support a** fully trained friendly visitor to visit an older person at home - helping to reduce isolation and preventing ill health which can result in hospital re-admission.

If you would like to make a donation please complete the following slip and return it to us with your donation to: Unit 19, President Buildings, Savile Street East, Sheffield, S4 7UQ.

Name: \_

Address: \_

\_ Postcode: \_\_\_\_\_

I would like to make a donation of £ \_\_\_\_\_

to Sheffield Churches Council for Community Care.

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Date:

Please Gift Aid this donation and any donations I make in the future or have made in the past four years. I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax then the amount of Gift Aid claimed on all my donations in that tax year, it is my responsibility to pay any difference. Tick to apply

Please make cheques payable to: SCCCC. Do not send cash. Or visit our website: www.scccc.co.uk and donate online.

Charitable Incorporated Organisation registered in England: 1168077