



**Corporate Social Responsibility  
is everybody's business –  
let's make a difference together.**



**COME TAKE  
A LOOK**

**Partner with  
us and add  
value to your  
business**

**Let's work together  
to suit your business  
needs and objectives  
whilst supporting  
our work**



**SCAN ME FOR  
MORE DETAILS**



Half a million older people go at least 5 to 6 days a week without seeing or speaking to anyone

(Age UK 2016)



77% of customers are more likely to use companies that are committed to making the world a better place

(social values stats [Impactreporting.co.uk](https://www.impactreporting.co.uk))

## How can the employer get involved?

**Charity of the year** – partner with us and let's create activities and opportunities for staff to get involved with.

**Sponsor a day** – it costs £1,000 per day to keep the charity running. Sponsor a day or even a week and we will update you throughout the day on how your money is being spent. This will be shared on social media with your logo and tag. Contact [ericka.hill@scccc.co.uk](mailto:ericka.hill@scccc.co.uk)

**Sponsorship of events** – we can provide sponsorship opportunities that not only benefit our isolated older people but their families, our volunteers and you.

**Pro bono work** – do you have a professional skill or resource that can help us?



## How can the employee get involved?

**100 Club** – join our charity lottery. For just £12 per year, be in with the chance of winning a monthly cash prize, with 50% going to the charity, 40% to the winner and 10% rolled over to a special Christmas pot; its wins, win for everyone!



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**Volunteering on Good Neighbour Scheme** – a long-term volunteering opportunity to visit an older isolated person in your community for an hour a week. Offering companionship and enjoying a cuppa and a chat. Contact our volunteer recruitment team at [volunteer@scccc.co.uk](mailto:volunteer@scccc.co.uk)

**Volunteering on Hospital to Home** – short-term employee volunteering hours. Join our friendly staff for a morning or afternoon, and experience the work they do to support older people on discharge from hospital. Tasks include escorting home from hospital, emergency food shopping, delivering mobility equipment, moving furniture and feeding pets. Contact [karen@scccc.co.uk](mailto:karen@scccc.co.uk)

3.9 million older people say that TV is their main company (Age UK 2014)



**Writing pen pal letters** – A quick and easy activity to reach socially isolated older people by writing letters, sending cards or drawings. Why not get the kids involved?

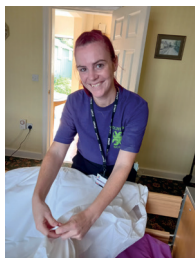


SCAN ME FOR  
MORE DETAILS

Positive CSR can reduce employee turnover by 50%

### Bedding appeal –

single bedding is required for hospital beds in patients' homes. Why not get your team to donate single bedding sets, flat sheets, synthetic single duvets and pillows? Brand new only, please.



**Taking part in a challenge event –** run a marathon, skydive at 15,000 feet, whatever is on your bucket list let us know. Why not get a team together? Email [ericka.hill@scccc.co.uk](mailto:ericka.hill@scccc.co.uk) for the opportunities available.

**Regular donations –**  
Sign up online via DD



- **£10 per month could pay for a** set of single bedding for a patient who has had a hospital bed delivered to their home after hospital discharge.
- **£20 per month could help** reduce loneliness and isolation and prevent ill health by providing support for a volunteer friendly visitor to visit an older person at home.
- **£50 per month could help** an older person to recover from hip and knee surgery by providing them with a high seat chair in their own home for an 8-week period.



SCAN TO  
DONTAE



## What can we do for you?

This is a two-way thing, so let's see what we can do for you...

We can offer you and your staff **FREE Dementia Awareness training**. You will receive guidance and support from our award-winning fundraiser for any activities you wish to get involved with.

### What else?

- Opportunities to enable you to measure your social impact.
- Working with us generates positive PR and enhances your reputation.
- Demonstrates your commitment to your staff, customers and local community.
- Boosts staff morale, staff engagement and aids personal development.



VISIT OUR  
WEBSITE

